To:

From:

Subject: Hitachi NEXT 2018

[Hitachi NEXT](http://www.hitachinext.com/) is the most important conference for me in 2018. It will run September 25-27 at the Hilton San Diego Bayfront in San Diego, California.

Hitachi NEXT offers the education, perspective and networking I need to advance my skills to help us improve our processes and innovate more quickly. I will exchange knowledge and experience with IT and operational technology experts from Hitachi, their partners and other business leaders from all over the world. This is the best opportunity in 2018 for me to get the information, insights and industry know-how to help us transform our business with our data and our innovation.

During this three-day conference, I’ll discover business strategies and technological innovations for the modern data center, intelligent data governance, data-driven insights and intelligent innovation. I’ll also benefit from a Solution Showcase that features today’s best technologies and solutions from Hitachi and their partners along with emerging solutions for tomorrow.

Hitachi NEXT will give useful ideas and solutions to improve our contributions to these initiatives:

* [add initiative]
* [add initiative]

Here are the costs I anticipate:

Registration: $

Airfare: $

Hotel: $

Meals: $

TOTAL: $

Hitachi is an important vendor for us. They have decades of experience in innovative data solutions. After all, data is now at the center of what we do and is vital to our transformation. A trip to Hitachi NEXT is critical for our company. And, frankly, it’s important to my career, too.

If you need more information or have any questions, please let me know.

Regards,